

Priorities	Output	Outcomes
<b>Growth</b>	Supporting Freight and Logistics	Strengthening the City Regions competitiveness, support SuperPORT and access to the Port, reduce the impact of freight movement on local communities, promote the use of rail and make a major contribution to skills and employment opportunities.
	<b>Maintaining an efficient and reliable highway network</b>	<b>Ensuring the network allows for the efficient and safe movement of people and goods, provides a safer environment for cycling &amp; walking, and maintenance of existing assets central to achieving this.</b>
	Closer integration with other sector strategies and plans	Provide a robust planning framework linking transport and future developments such as housing, tourism and infrastructure development in ways that can encourage the right level of investment, reduce long distance travel, improve accessibility and provide a framework for future funding.
<b>Low Carbon</b>	Lowering transport emissions	Reduce carbon emissions, improve air quality and improve health and provide a stimulus to the creation of new technologies in support of the City Region low carbon priorities.
	<b>Delivering active travel</b>	<b>Improve and expanded facilities to encourage cycling and walking makes a significant contribution towards health and wellbeing, and to facilitate an efficient and healthy transport network.</b>
<b>Access to Opportunity</b>	Improving Public Transport	To introduce further Bus Quality partnership schemes on key routes and continued investment on the rail network. This is to manage costly and inefficient congestion on the highway network. It will have a direct impact in disadvantaged areas, creating greater opportunities to travel, access employment and encourage a switch away from the private car, and foster wellbeing.
	<b>Improve access to key employers and services</b>	<b>Supporting people who live in our most disadvantaged communities to access training and employment opportunities and other services that impact on their quality of life.</b>
	<b>Improving road safety</b>	<b>Introduce measures to encourage carbon reduction, promote sustainable transport and reduce the number and severity of road casualties.</b>